

THE COUNTY
Grapevine
MAGAZINE
www.thecountygrapevine.com

The County Grapevine is a lifestyle publication for Prince Edward County and region. Two editions are published each year, with targeted distribution circulating all year long, (or until issues run out).

Fall/Winter Edition:

20,000 copies

Published in-time for TASTE! (Sept.)

Spring/Summer Edition:

20,000 copies

Published in-time for Terroir (May)

Our wide distribution is designed to reach high-traffic areas and we pay close attention to our circulation to avoid unnecessary waste and to ensure multiple readers per copy. We are supporters of the highest environmental standards and print with an FSC certified printer.

FREE DISTRIBUTION: Professional offices including: doctors, dentists, lawyers and spas and salons, B&Bs and hotels receive complimentary copies for their rooms. We donate issues for numerous, relevant, well-attended events, food & wine tradeshow, and all advertisers receive up to 60 gift copies for clients.

PAID DISTRIBUTION: Through local and regional retailers, wineries, and advertisers, on newsstands across Ontario including Chapters/Indigo, A&P/ Metro, and more. Also available through paid subscription.



	1X	2X	4X
Double-page spread	\$2950	\$2800	\$2675
Full Page	\$1850	\$1725	\$1600
2/3Page	\$1450	\$1325	\$1275
1/2Page	\$1050	\$975	\$895
1/3Page	\$750	\$675	\$625
1/6 Page	\$425	\$395	\$325
1/9Page	\$295	\$250	\$225

Website Ads (120 x 60 pixels) \$150 per year

Website Links \$25 per year

All rates include full colour. 4 x rates apply to cross promotional advertising in both Grapevine publications: The County Grapevine (Prince Edward County) and The Niagara Grapevine (Niagara Penninsula). Ad design services available through Revell Bisnaire Advertising. Regular agency rates apply.

